

## **ABSTRACT**

A process of depositing at least one uncured colored rubber mix forming a contrasting motif on an outer surface of a tire includes preparing a blank of the uncured tire to be moulded, including all the constituents except for the colored rubber mix(es), depositing the colored rubber(s) in at least one cavity formed on a removable insert, each cavity having the general form of the motif to be moulded and having a total volume  $V_2$ , the total volume of non-vulcanized colored rubber  $V_1$  placed in each cavity being less than the volume  $V_0$ , mounting the insert in a suitable housing provided on the moulding surface of the mould for the tire, engaging the tire blank within the mould, and moulding and vulcanizing the tire.